

Bernardsville Borough 12-23.15f Sign Regulations

Downtown Districts

Review and Approval Procedure: Applications for sign erection permits shall be filed with the Zoning Officer and Construction Official. Applications shall include sketches and description of proposed signs including dimensions, graphics, colors, materials and construction details. Any modifications including colors, wording or graphics of existing signs shall be submitted for review. Permits shall be issued for approved applications upon payment of the established fee. If a variance is required, a denial letter shall be issued which specifies the relief required.

Awning Signs



- Awning signs shall be limited to the valance of the awning.
- Awning signs shall have a maximum height of 1.5 ft. and a maximum area of 60% of the awning valance.
- Awning signs shall be limited to one per storefront awning and located above ground story windows and doors only.
- Awning signs shall not be internally illuminated.

Canopy Signs



- Canopy signs shall have a maximum height of 2 ft. and a maximum area of 50 sq. ft.
- Canopy signs may not project more than 1 ft. from the face of the canopy.
- Canopy signs shall not extend beyond the ends of the canopy.
- Canopy signs shall be limited to one sign per canopy and only permitted if no wall or awning sign exists on the facade.
- Canopy signs may be internally or externally illuminated. Internal illumination shall be limited to the letters and/or logo.

Projecting Signs



- Projecting signs shall be limited to 2 sides, shall have a maximum height of 3 ft.; a maximum projecting width of 4 ft.; a maximum depth of 6 in.; and a maximum area of 4 sq. ft. per side. The sign shall have a minimum of 6 inches and a maximum of 12 inches of space between facade and sign.
- Projecting signs shall be wood, metal, or a composite material with an appearance similar to wood or metal.
- Projecting signs shall be limited to one sign per tenant space.
- Projecting signs shall be located between ground story window and door heads and second story windowsills. In single story buildings, projecting signs shall not extend above roof eaves on a sloped roof or above the surface of a flat roof.
- Projecting signs shall not be internally illuminated.

Wall Signs



- Wall signs shall have a maximum area of 1 sq. ft. per linear foot of facade.
- Wall signs shall not extend above roof eaves on a sloped roof or above the parapet on flat roofs.
- Wall signs shall not project more than 1 ft. from the face of the facade.
- Wall signs shall not cover windows or doors.
- Wall signs may be internally or externally illuminated. Internal shall be limited to the letters and/or logo.

Specific Downtown Sub-District Regulations

Small Ground-mounted Signs (ONLY D-C & D-CI)



- Small ground-mounted signs shall be limited to 2 sides; shall have a maximum height of 6 ft. above grade; a maximum depth of 2 ft.; and a maximum area of 5 sq. ft. per side.
- Small ground-mounted signs shall be limited to one sign per lot frontage. One additional ground-mounted sign is allowed in increments of 100 ft. of additional lot frontage.
- Small ground-mounted signs shall set back a minimum of 2.5 ft. from the lot line facing primary or secondary street and a minimum of 5 ft. from all other lot lines.
- Small ground-mounted signs shall not be internally illuminated.
- Small ground-mounted signs may be masonry, wood, metal, or a composite material with similar properties. The signs should complement the architecture of the principal building on the same lot.

Large Ground-mounted Signs (ONLY D-Co & D-G)



- Large ground-mounted signs shall be limited to 2 sides; shall have a maximum height of 6 ft. above the base; a maximum depth of 2 ft.; and a maximum area of 40 square ft. The base of a ground-mounted sign shall have a maximum height of 2 ft.
- Large ground-mounted signs shall contain no content other than that identifying the occupants and property manager of the building or buildings on the lot on which the sign is erected.
- The maximum area of the sign and its structure shall be 100 sq. ft.
- Large ground-mounted signs shall be limited to one sign per lot frontage. One additional ground-mounted sign is allowed for lots 1000 ft. wide and greater.
- Large ground-mounted signs shall be set back a minimum of 5 ft. from the primary or secondary street lot line and a minimum of 10 ft. from all other lot lines.
- Large ground-mounted signs may be internally or externally illuminated.