

Bernardsville Cultural Arts Committee

Minutes for January 20, 2021, 7:30 PM

Attendees: Olivia Manning, Gillian Crisman, Diane Greenfield, Kathleen Palmer, Matt Marino, Karen Frost Olmsted, and Patrice Cummings.

1. Patrice Cummings introduced BHS Art Teacher, Gillian Crisman to the committee members who had not previously met her.
2. Olivia Manning shared Mural Sponsorship Opportunities and asked for input.
 - a. It was recommended and agreed that the level called "Painter" be changed to "Artist."
 - b. It was further recommended that the level "Modernist," be changed from \$995 to \$1000.
 - c. Kathleen Palmer suggested that anyone who had previously made a significant donation to Downtown Bernardsville, that their donation be included as having met the appropriate mural support level.
 - d. The group agreed that support levels in all categories could come from individual residents as well as businesses.
 - e. The committee agreed that only business logos or family names could be on the vinyl mural cover. No email addresses, no phone numbers no website addresses should appear on the vinyl mural cover.
 - f. The group suggested there be a mock-up of how the 50' by 6.5" mural would look including logos and lists of names under the lower sponsorship opportunities.
 - g. A discussion took place on whether to place a permanent plaque on the wings of the mural wall, that would have a list of major donors to the mural. Karen Olmsted Frost offered to reach out to Gemini, a company she works with that produces bronze plaques. A conversation followed regarding where to place the plaque and what it should say on the plaque, and the question was asked as to whether or not the names could be painted on the wings of the wall instead of a bronze plaque. Caren agreed to speak to her sources to get answers to all of these questions.
3. Logistics for Mural.
 - a. Questions were asked as to what material would be used to hold up the vinyl banner for 3 months. Caren suggested zip ties, which can easily be removed and replaced whenever Caren needs to work on the wall.
 - b. Caren was asked what would prevent the mural from being marred and she explained that she will put a sealant on the painting after the reveal, during the week of June 1st.
 - c. High Voltage signs are still on the fences and the bolts that are holding them in have to be primed prior to March 1 vinyl mural being hung.
 - d. Overpass where mural is to be hung must be weeded and pruned prior to the vinyl mural cover is to be hung on March 1.

- e. The area where the mural will be located needs to be cleaned up.
 - i. Walls need to be cleaned and primed.
 - ii. Area needs to be weeded and pruned again prior to installation.
 - iii. All this must take place 10 days prior to installation, approx. May 13.
 - f. Caren wants to do the installation of the artwork on the 23rd and/or 24th of May.
 - i. Vinyl banner will be rolled up while Karen installs mural.
 - ii. Question for Police Chief Valentine: Will Caren need permission to have her paints and supplies on the sidewalks of the overpass, and to be able to work there during installation on May 23-34?
- 4. Future Painting Dates were discussed.
 - a. Friday, January 22, 5-8 PM.
 - b. Saturday, January 30, 10 AM – 1 PM. (Farmer's Market. Assemblywoman Aura Dunn to participate.)
 - c. Saturday, February 6, 10 AM – 1 PM. (Farmer's Market)
 - d. Saturday, Feb. 13, Evening, 5-8 PM, "Galantine's Day" (Valentine's Eve).
 - e. Saturday, Feb. 20, 10 AM – 1 PM. (Farmer's Market)
 - f. It was agreed that someone (?) should reach out to Bob Markowick, B'ville Rec. Dept., to see if he has a list of seniors and to see if we should try to hold a painting event for seniors. Concerns: will seniors want to participate during the pandemic.
 - g. Olivia will send an email to the committee if she needs assistance on any of the paint dates.
- 5. Caren discussed need to rework her payment schedule. She requested a check for \$750, which Olivia agreed to send on Friday, Jan. 22. Caren requested payment of \$4,000 by the end of April.
 - a. Olivia is hoping that Downtown Bernardsville will receive grant funding from Somerset County in February.
 - b. Caren said that Sherwin Williams has been awesome to work with.
- 6. Trivia Night – Matt Marino brought the group up to speed on this idea for a fundraiser.
 - a. Matt suggested two dates: Tuesday, April 2, and Tuesday, April 9 for one hour from 7-8 PM.
 - b. Format:
 - i. Hold Round 1
 - ii. Break: discuss Mural and other projects
 - iii. Hold Round 2
 - 1. 20 second to answer questions.
 - 2. Have a leader board with top 5-10 leaders.
 - 3. Hold via Zoom but connect Zoom to Cahoot Account so players don't need a smartphone; they can play on their computers.
 - 4. Categories might include "Disney for Kids, villains v. princesses."
 - c. Cost: \$5.00 to play.
- 7. At 9 PM, Olivia said that we were out of time, but there were 3 additional items on the agenda that we did not get to. The meeting was adjourned a little after 9PM.